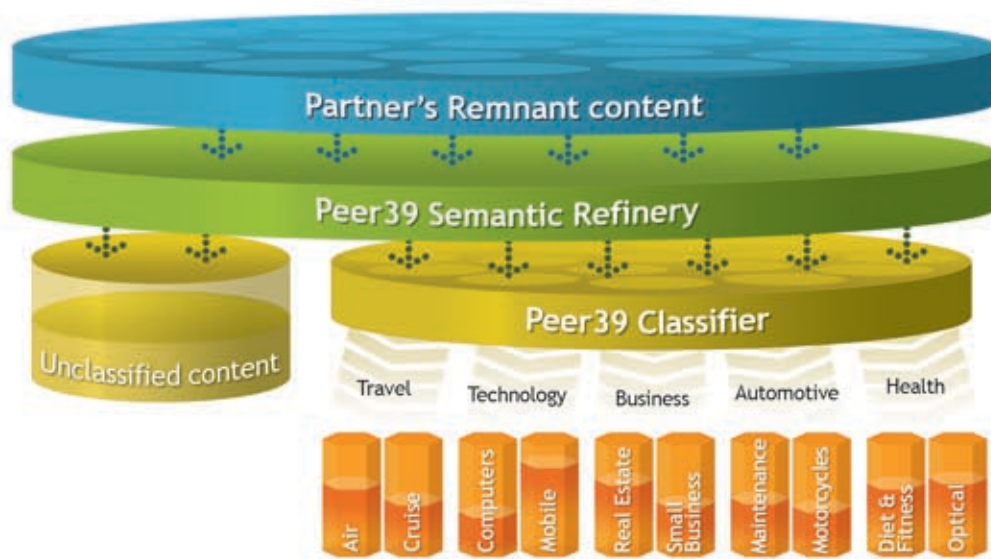


# Unlock The True Value of Your Content

*Generate more income from your content while providing a safe, transparent and accountable environment for advertisers*



## *The Semantic Advantage*

- \* Peer39 classifies impressions into more sellable brand safe advertising channels, allowing publishers to generate more income from their inventory
- \* Peer39 technology allows publishers to create a favorable and safe advertising environment by minimizing ad placement alongside objectionable or undesirable content
- \* Peer39's taxonomy can be customized to align with current editorial and sales strategies

### *Peer39 at a Glance*

- ✓ Provides standardized content categories across multiple content sources, exchanges and platforms
- ✓ Layers additional data points for campaign optimization and targeting at massive scale
- ✓ Delivers visibility and clarity to increase online advertising value

\* **Contact us today!**