

# Boost ROI For Advertisers

*Leverage instantly actionable and consistent semantic data on billions of impressions across multiple inventory sources*



## The Semantic Advantage

- \* Peer39 provides more control and visibility by standardizing the classification of inventory from networks and exchanges into predefined categories
- \* Peer39's semantic data delivers a targeted audience at massive scale without the use of cookies
- \* Peer39 technology was designed to work flawlessly and seamlessly with other targeting technologies and data providers, adding a new layer of data for insight and optimization

### Peer39 at a Glance

- ✓ Provides standardized content categories across multiple content sources, exchanges and platforms
- ✓ Layers additional data points for campaign optimization and targeting at scale
- ✓ Delivers visibility and clarity to increase online advertising value

\* **Contact us today!**