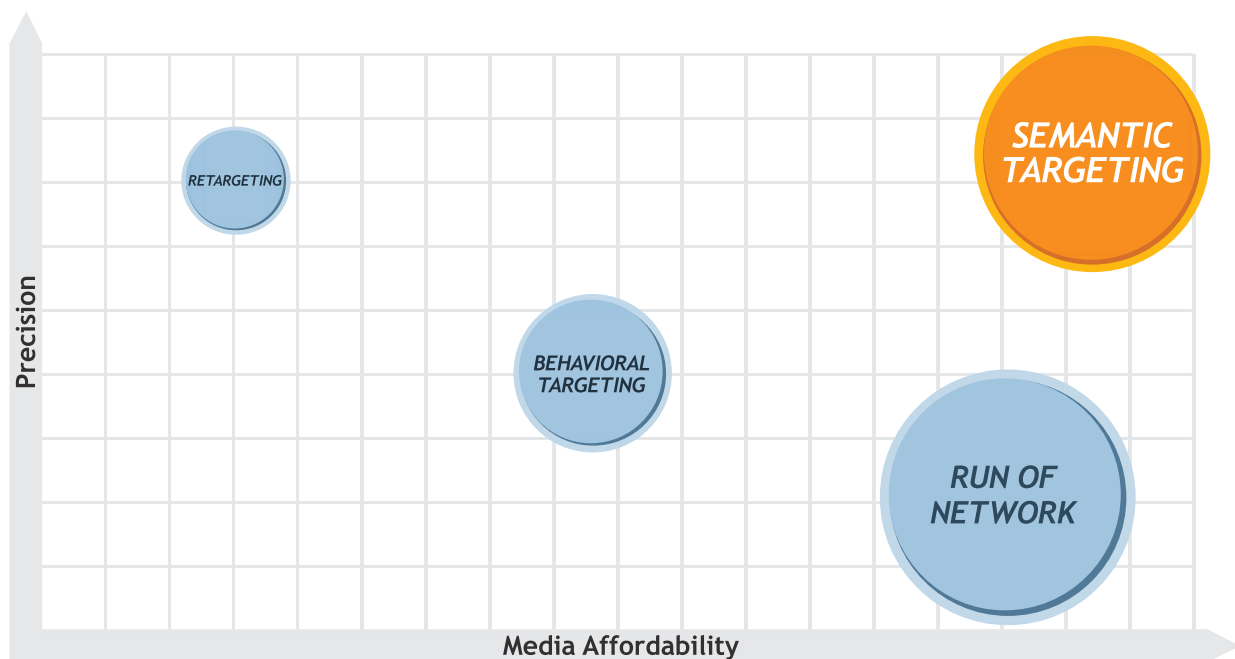


Maximize Campaign ROI

Use semantics to reach engaged audiences at massive scale in a safe and accountable environment



Note: Size of circle represents reach of targeting strategy

The Semantic Advantage

- * Peer39 leverages patented innovations in Natural Language Processing and Machine Learning to deliver true comprehension of web content that enables on-the-fly channeling of ads to the right person at the right time
- * Peer39 identifies and gives you the tools to avoid undesirable or objectionable content in order to keep your brand safe

Peer39 at a Glance

- ✓ Provides standardized content categories across multiple content sources, exchanges and platforms
- ✓ Layers additional data points for campaign optimization and targeting at massive scale
- ✓ Delivers visibility and clarity to increase online advertising value

* **Contact us today!**